



October 15, 2020

Dear Senior Parents and Guardians:

The yearbook staff has started organizing and preparing the 2021 edition of the *Mountain Echo*. We are committed to creating a professional and beautiful yearbook that will become a treasured book of memories. This letter details information about senior deadlines, and ordering both recognition ads and yearbooks.

The Senior Section includes **two photos** (traditionally a senior portrait paired with a baby picture) of each senior, and a brief statement of 100 words or less. Senior photos should be **close-ups**, and **vertical orientation**. Digital photos should be at least 2x3 inches at 300dpi. This is the largest and most time-consuming section of the yearbook. The **deadline** for providing your photos and senior statement is **Friday, October 30, 2020**. We appreciate your assistance in helping us stay on deadline.

As parents and guardians of a soon-to-be GSA graduate, this is your opportunity to express your pride and fond memories to the GSA community. Your ad purchase also helps subsidize production of the yearbook, keeping the “cover price” as low as possible. Creating an ad is easy; just log in to jostensadservice.com. If you prefer that we create your ad, please email your message to us and we will send you choices of size and layout designs. The **deadline** for placing a recognition ad is **Friday, January 8, 2021**.

You may also pre-order your yearbook at the limited-time discounted price of \$45.00. There is an option to spread the payment out over three payments. The deadline for receiving the discounted price is **Friday, December 18, 2020**. Please order at jostensyearbooks.com, or contact us for a form.

Please email your child’s senior and baby photos, and any questions, directly to us at d.davis@georgestevens.org or c.snow@georgestevens.org. If email is not possible, you can mail hard copies to our attention at George Stevens Academy. When sending hard copies of your pictures, please make sure that all photos are **labeled** so that we can get them back to you.

Thank you for helping us create a great yearbook, and again, congratulations!

Best wishes,
Christie Snow and Debbie Davis, Yearbook Advisers